



Week ending issue: December 22, 2016– Issue #314

Policy

Policy from the WIC State Program Certification Policy and Procedure Manual

Policy 215.14 Precertification of pregnant Women – Requirements for Using Referral Data

– Breastfeeding Promotion and Support

If infant feeding is discussed, referral agency personnel are encouraged to use open-ended questions to explore her attitude and knowledge about breastfeeding. This approach quickly identifies real and perceived barriers and helps staff provide targeted educational messages to address those issues. It also keeps the 'door open' to provide more information about breastfeeding. This is much more effective than asking a woman how she plans to feed her baby and then trying to promote breastfeeding when she already stated her intent to formula-feed.

The WIC Program produces several client education brochures about breastfeeding. Referral agencies can obtain these brochures from the local WIC agency. A camera-ready copy is also available at no charge if the agency chooses to print their own supply.

The referral agency is required to provide each applicant with a copy of the brochure, *Thinking About Breastfeeding*.

Note: If the applicant is the only member of her household receiving WIC benefits, you must also enclose a list of approved vendors in your service area and the current approved food list.

Information

November WIC Shopper App stats!

	Shopping Trips	Total Users	New Users	Registered Users	Shoppers using scanning	Products scanned
January	1,739	575		354		
February	4,297	1,471	637	1,016		
March	12,127	3,536	1,682	2,698		
April	20,543	6,817	3,004	5,702		
May	45,494	11,354	4,257	9,959	11,354	57,725
June	53,990	0	4,236	14,195	10,064	71,804
July	75,280	18,366	3,460	17,655	11,098	79,086
August	83,858	20,347	2,839	18,887	11,439	84,402
September	73,732	20,988	2,007	20,884	10,942	79,509
October	85,007	22,693	1,809	21,820	11,519	81,716
November	83,518	24,272	1,579	22,392	11,288	82,487

[The 2015-2020 Dietary Guidelines for Americans goes Mobile!](#)

The 2015-2020 Dietary Guidelines for Americans is now available in a variety of convenient digital formats compatible with mobile phones, tablets, and e-readers. ODPHP partnered with the U.S. Government Publishing Office to produce a free e-Publication, an optimized MOBI document, and an interactive PDF.

See [all the available formats](#) for the Dietary Guidelines.

- **Job Openings - WIC Nutrition Consultants (Iowa Department of Public Health)**

Job openings for two WIC Nutrition Consultant (Community Health Consultant) positions at the state WIC office (Iowa Department of Public Health) have been posted.

1. WIC Nutrition Consultant (Community Health Consultant) with the Bureau of Nutrition and Health Promotion. The job number is 18397BR and is open to all applicants who meet the selective requirements for 890 Licensed Dietitian. This position will be posted until January 11.
2. WIC Nutrition Consultant (Community Health Consultant) with the Bureau of Nutrition and Health Promotion. The job number is 18398BR and is open to all applicants who meet the selective requirements of 890 Licensed Dietitian. This position is posted until January 11.

For further information or to apply for this job, go to <https://das.iowa.gov/human-resources/state-employment/application-process-fags>.

Thank you of the Week

“WIC has helped us make sure we have healthy food to put on the table for our girls.”

Participant Centered Services

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eWIC/Focus Update

- **2017 Trainings:**

The Healthy Children Lactation Counselor Training course (CLC) is being offered in Des Moines on Feb 13-17, 2017. The training will be held at AmeriHealth Caritas Community Office at Harding Hills, 3420 Martin Lutheran King Jr Parkway, Des Moines, IA 50310, located next to the Harding Hills Hy-Vee. It is very seldom that this training is hosted in Iowa, so take advantage while you can. The number of attendees are limited and you need to register four weeks prior to the start date to get the early bird price. To register, go to The Center for Breastfeeding website at www.healthychildren.cc/clc.htm and select Des Moines for the city you want to attend. This is a 'last minute' training due to cancellation of another site. For more information contact Karen Goff at 515-282-6704 or kgoff@broadlawns.org

- **2017 Dates to Remember:**

Contractor's Meeting Webinar- **January 31, 2017 9 am- 12 pm**

Maternal Core Training- **March 29, 2017**

Breastfeeding Core Training- **March 30, 2017**

Infant/Child Core Training- **August 1, 2017**

Coordinator Meeting (In-person)- **August 29, 2017**

Communication and Rapport Core Training- **October 24, 2017**

- **NETC 2017 Schedule:**

January:

NETC Go-To-Meeting (All new staff) – January 12, from 8:30-11:30 (Nicole and Nikki)

NETC Go-To-Meeting (Health Professional) – January 19, from 8:30-11:30 (Kimberly and Nikki) NETC Go-To-

Meeting (Support Staff) – January 26, from 8:30-11:30 (Connie and Nicole)

March:

NETC Go-To-Meeting (All new staff) – March 9, from 8:30-11:30 (Nicole and Nikki)

NETC Go-To-Meeting (Health Professional) – January 16, from 8:30-11:30 (Kimberly and Nikki) NETC Go-

To-Meeting (Support Staff) – January 23, from 8:30-11:30 (Connie and Nicole)

May:

NETC Go-To-Meeting (All new staff) – May 11, from 8:30-11:30 (State staff TBD)

NETC Go-To-Meeting (Health Professional) – May 24, from 8:30-11:30 (State staff TBD) NETC Go-To-

Meeting (Support Staff) – May 25, from 8:30-11:30 (State staff TBD)

July:

NETC Go-To-Meeting (All new staff) – July 13, from 8:30-11:30 (State staff TBD)

NETC Go-To-Meeting (Health Professional) – July 20, from 8:30-11:30 (State staff TBD) NETC Go-To-Meeting (Support Staff) – July 27, from 8:30-11:30 (State staff TBD)

September:

NETC Go-To-Meeting (All new staff) – September 14, from 8:30-11:30 (State staff TBD)

NETC Go-To-Meeting (Health Professional) – September 21, from 8:30-11:30 (State staff TBD) NETC Go-To-Meeting (Support Staff) – September 28, from 8:30-11:30 (State staff TBD)

November:

NETC Go-To-Meeting (All new staff) – November 9, from 8:30-11:30 (State staff TBD)

NETC Go-To-Meeting (Health Professional) – November 15, from 8:30-11:30 (State staff TBD) NETC Go-To-Meeting (Support Staff) – November 16, from 8:30-11:30 (State staff TBD)

Available Formula

Product	Quantity	Expiration Date	Agency	Contact
Tolerex formula	7 boxes w/ 6 pkts each plus 2	2/17	HACAP	Angela Munson 319-366-7632
RTU Neosure	26 containers	9-1-17	Upper Des Moines	Tammy Chapman, RD, LD 712-859-3885, Ext.
RCF Concentrate	11 cans	5/2017	Webster County WIC	Kathy Josten, LD, CBE 515-573-
Therapeutic Pediasure 1.5 cal. per ml 350 calorie	68 - 8oz cans		North Iowa Community Action	Carla Miller, LBSW (641)423-5044 ext.
Alfamino Infant 14.1 oz powder	3 containers	5/28/17	Pottawattami e County WIC	Kristine Wood, MS, RDN, LD 712-328-5886
1. Neocate 2. Enfagrow Toddler Transitions Soy 3. Enfagrow Toddler Transitions Milk	6 cases of 4 cans each 2 cans 3 cans	3-19-17 to 6-18-17	Johnson Co. WIC	Chuck Dufano, 319-688-5863
Enteral Pediasure Vanilla flavored	112 cans	7/2017	Scott County WIC	Deb Dodson, Office: (563) 823-9228 Fax: (563) 333-3027 ddodson@chcqca.org

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Additionally, program information may be made available in languages other than English.

To file a program complaint of discrimination, complete the USDA Program Discrimination Complaint Form, (AD- 3027) found online at: http://www.ascr.usda.gov/complaint_filing_cust.html, and at any USDA office, or write a letter addressed to USDA and provide in the letter all of the information requested in the form. To request a copy of the complaint form, call (866) 632- 9992. Submit your completed form or letter to USDA by:

1. Mail: U.S. Department of Agriculture
Office of the Assistant Secretary for Civil Rights 1400 Independence
Avenue, SW Washington, D.C. 20250-9410;
2. Fax: (202) 690-7442; or
3. Email: program.intake@usda.gov

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